



The Corps maintains and operates a wide variety of vehicles for use in its many operating activities. Many of these are obtained through GSA and have been purchased in large lots without concern for color, visibility, or consistency.

Though diverse in size, type, configuration and color, it is intended that each of the vehicles in the fleet be informally identified as part of the Corps.

The Corps Signature with the Communication Mark is the one common element to be used as an identifier for all Corps vehicles. The signature is to be located on both the right and left side front doors of ground vehicles. (For exact placement, refer to the following pages in this section).

Vehicles used by a single Field Operating Activity will use their respective signatures. When more than one activity will be using a single vehicle, as in a motorpool, the Corps signature will be used.

There are two signature sizes available for use on Corps vehicles. Selection of size is dependent on the vehicles general configuration and door size. The smaller size is intended for use on cars, vans, pickups and other lightweight trucks. The larger size is for use on large, heavy-duty trucks and heavy equipment. Use the large signature when large identification is visually more appropriate to the scale of the vehicle.

Bebw the signature, and common to all Corps vehicles identification, is the legend For Official Use Only. This element conforms to U.S. code and is included in all vehicle graphic packages and need not be ordered or applied separately.

The vehicle identification markings are specified to be adhesive, die cut, pre-spaced units manufactured from vinyl material. They are intended to last the life of the vehicle if properly applied to a clean, dry surface. (Specific application directions are included on each graphic). Identification graphics may, however, be removed without harm to vehicle finish using special solvents if ownership or use of the vehicle is changed.

The signature for the Corps and each FOA is available in two sizes; size use depends on the size and configuration of the vehicle on which it is to be placed.

Signatures are also manufactured in three separate color configurations including: 1) Black signature typography with Communication Mark shown in Communication Red, 2) Black signature and 3) all White Signature.

It is recommended that all Corps general purpose vehicles be painted a solid white.

On white vehicles, the two-color signature with black typography and a red Communication Mark is to be used.

On all non-white vehicles, there is to be placed a black or white signature. Signature color selected is dependent on color value; the darkness or lightness of the background on which it is placed. Use the adjacent density scale to determine if a

particular vehicle will use a black or white signature.

If the vehicle is lighter than the 40% gray tone shown, the signature color shall be black. White signatures shall be placed on vehicles darker than 40% gray.

Special applications or uses not covered in this guideline should be referred to the graphics coordinator for assistance and review.

Black Signature
10 percent gray
Black Signature
20 percent gray
Black Signature
30 percent gray
Black Signature
40 percent gray
White Signature
50 percent gray
White Signature
60 percent gray
White Signature
70 percent gray
White Signature
80 percent gray
White Signature
90 percent gray
White Signature
Black

The diagram below is to be used as a specification guide for placement of the Corps Signature on right and left front side doors of all small Corps ground vehicles including cars, vans and small trucks.

For selection of correct color of identification markings, refer to the vehicle tone value scale and use description on page 7-1 of this section.

Exact placement is contingent on vehicle door configuration and the location of door handles and mirrors.

Contact the Corps Graphics Coordinator for additional advice and aid in establishing vehicle markings.



The diagram below is to be used as a specification guide for placement of the Corps signature on right and left front side doors of all large Corps ground vehicles including trucks and heavy equipment.

For selection of correct color of identification markings, refer to the vehicle tone value scale and use description on page 7-1 of this section.

Exact placement is contingent on vehicle door configuration and the location of door handles and mirrors.

Contact the Corps Graphics Coordinator for additional advice and aid in establishing vehicle markings.



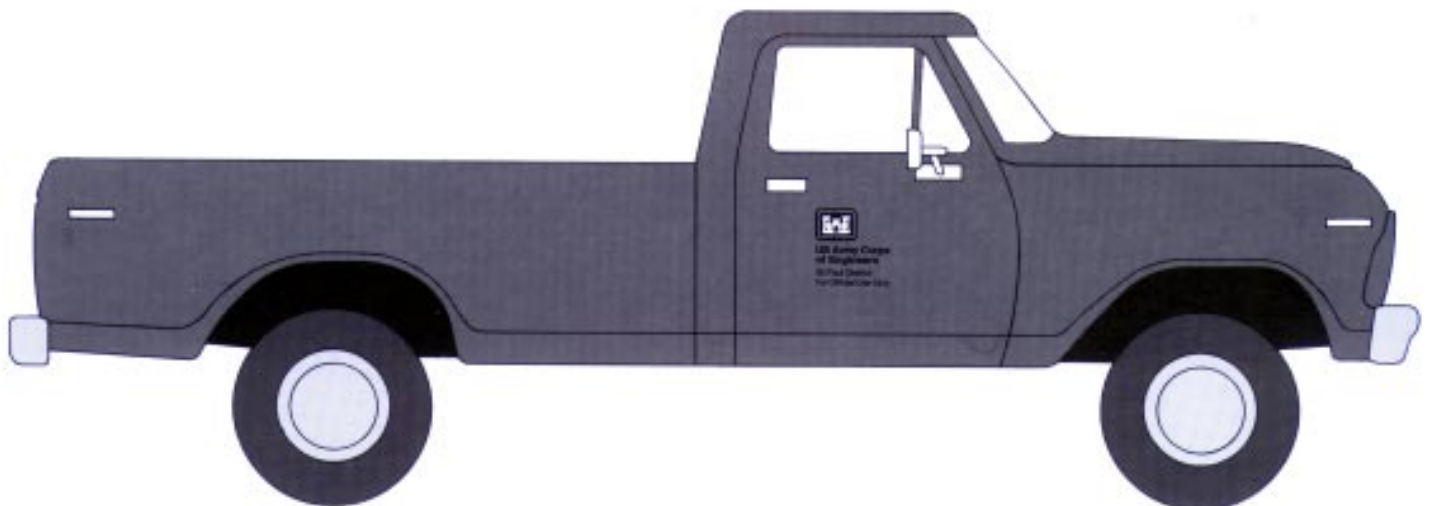
All light-duty passenger cars, vans and general purpose light-duty trucks shall be identified with appropriate Corps or Field Operations Activity signature along with the required For Official Use Only legend. The two examples shown here illustrate typical applications of the markings.

The top demonstration shows the recommended white Corps vehicle with two-color signature identification (black type and red Communication Mark).

The beige pick-up truck represents a common GSA vehicle of unspecified color. The vehicle tone value is within a range that is less than 40 percent gray. On all vehicles with color equivalent to 40 per-

cent gray or lighter, the appropriate signature for use is black as shown. Note that the castle and border outline within the Communication Mark is shown in white, not the overall color of the vehicle.

Questions concerning appropriate signature color or size should be referred to the Corps Graphics Coordinator for assistance and review.

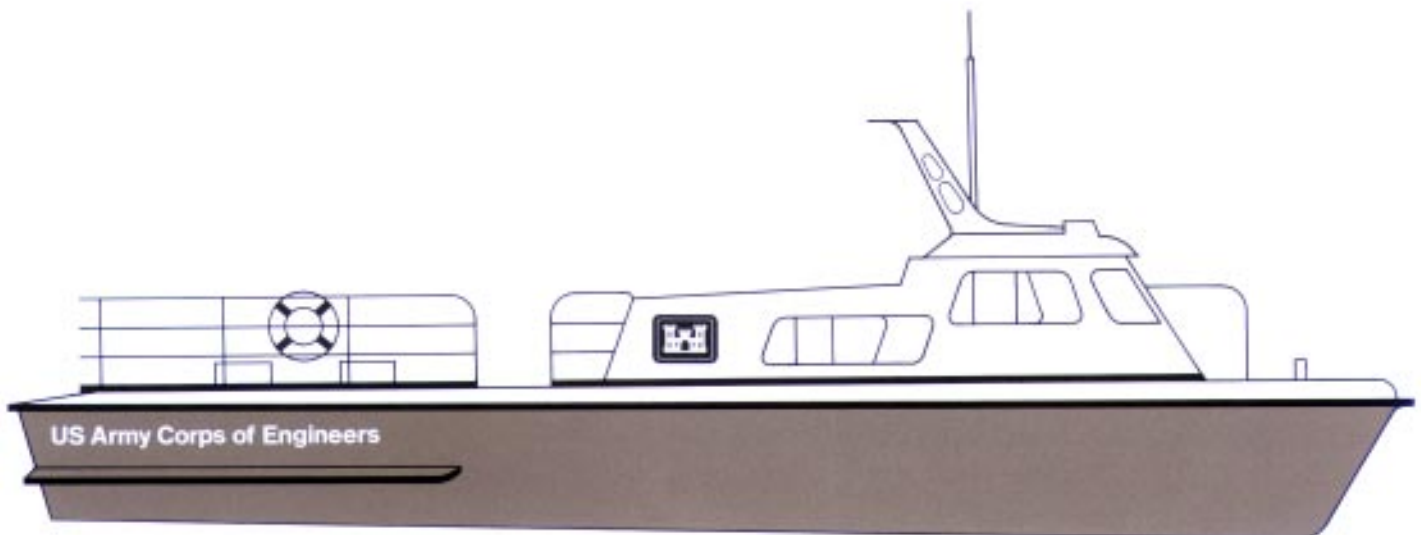


The dark green truck, shown at top, is intended to exemplify all dark-color vehicles in the Corps fleet. On all vehicles that are painted a color having a tone value darker than 40 percent gray, the appropriate signature for use is white as shown.

The survey vessel shown below is a typical example of special purpose vehicle marking situations. Intended as a schematic example only, this diagram shows the placement of the Communication Mark in a predominant position on large special purpose vehicles. The signature identification for U.S. Army Corps of Engineers and/or appropriate FOA is positioned relative to the unique configuration of the vehi-

cle and positioned for maximum readability and legibility.

The rules governing color, graphic identification and safety markings of special purpose vehicles are necessarily different from those for passenger and light-duty ground vehicles. Before applying color or identification markings to types of vehicles not included in this ground vehicles section, consult the Corps Graphics Coordinator for advice and assistance.



For a more reserved manner when identifying Corps vehicles use a clear plastic window decal. The decal consists of white graphics reproduced on a clear plastic self-adhesive carrier. Locate the decal on the inside rear window, on the passengers side, 2" from the window bottom and 2" from the right side of the window.

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